



**El Cajon Collaborative Council Meeting**  
**March 1, 2022 / 12:30 – 2:00pm**  
**Zoom Virtual Meeting**

<https://us02web.zoom.us/j/71342147983?pwd=aU9wd1VYckhTMDc0WjJkMjZGMDhjUT09>

Meeting Agenda

**Advancing Minority Health Literacy**

- I. **Welcoming Remarks & Introductions:** (10 minutes) Carol Lewis, El Cajon Collaborative Coordinator
- II. **Presentation:** (60 minutes)  
**Organization:** UC San Diego Center for Community Health  
**Topic:** Advancing Minority Health Literacy Project  
**Presenters:** Sarah Vincente and Reem Zubaidi  
*UCSD is excited to announce the launch of a new initiative called the Advancing Minority Health Literacy (AMHL) project. The AMHL project will identify and address disparities in racial and ethnic minority communities across San Diego County, specifically related to COVID-19 health literacy.*
- III. **Networking:** (20 minutes)  
A chance for each of you to introduce your programs, share upcoming events and/or new programs. We appreciate having you join us today and look forward to more great speakers, presentations, and meeting together in 2022.

*“Reducing disparities requires attention to the essential components of equitable, patient-centered, high-quality care - that is, to culturally and linguistically appropriate care as well as attention to health literacy.”*

*--National Academy of Medicine, 2019*

**Next Meeting:** April 5, 2022, 12:30 p.m. Same link as above. Networking Fun- Virtual meeting via Zoom

**Next Homeless Services Work Group:** March 16, 10:00 a.m. Virtual meeting via Zoom.

<https://us02web.zoom.us/j/89592393695?pwd=eGlxcXJUS25kMFM1ekh5QWpmcllhZz09>

**Next Community Health Work Group:** March 15, 2022, 8:30 a.m.- Health Equity- Zoom Meeting

<https://us02web.zoom.us/j/82094867584?pwd=UFV2YmM0ckI3aXA0ZzRwU25ERDhWdz>

**Next Food Access Network Meeting:** Monday, March 14, 2022, 1:00 p.m.- Zoom Meeting:

<https://us02web.zoom.us/j/83872943149?pwd=dDhRMU1VUG1sOWFabTVoZ2pGYm4vUT09>

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**Vision:**

Through our collaboration, El Cajon's children, youth and families are safe, empowered and thriving.

**Mission:**

The El Cajon Collaborative builds relationships, leverages resources and promotes best practices to enhance the quality of life for children, youth and families in our community.

**Revised 2020-2024 Overall Strategic Focus**  
**El Cajon Collaborative**

**Goals:**

**1. Equitable Community Access to Nutritious Food:**

- A. Objective: Organize nutrition education to youth and adults at community events, meal distributions and food pantries.
- B. Objective: Ensure CalFresh application assistance at all community events and education on changes to the program.
- C. Objective: Provide opportunities for local community pantries and meal distribution sites to network and share resources with one another and the people they serve.

**2. Enhance prevention strategies and increase advocacy efforts for mental wellness and substance abuse prevention:**

- A. Objective: Support anti-bullying campaigns and education to families.
- B. Objective: Work with Collaborative partners to promote outreach efforts to educate and assess depression and trauma following COVID-19.
- C. Objective: Distribute information on substance abuse prevention through Collaborative partners and at all community events including tobacco, vaping, opioid use, and marijuana.

**3. Advance opportunities to create safe, healthy, and livable neighborhoods.**

- A. Objective: Ensure safe, fair, and affordable housing across the continuum of need.
- B. Objective: Increase community engagement in self-sufficiency opportunities.
- C. Objective: Increase opportunities for meaningful leadership and civic engagement.
- D. Objective: Support community-wide activities for families and individuals that are experiencing homelessness or are at risk.

**4. Support the Cajon Valley Union School District (CVUSD) for Health and Wellness Activities and Policies.**

- A. Objective: Serve as the Wellness Council for CVUSD to build awareness of and engagement in school and district-wide health policy development, implementation, review, and updates.
- B. Objective: Organize and execute a district-wide Wellness Fair with stakeholders to share information with students, staff, families and the community about healthy eating, physical activity, health services and other local health and wellness resources.

Revised December 2021

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