

2020-2024 Overall Strategic Focus

El Cajon Collaborative

Goals:

1. Increase access to healthy, nutritious food:

A. Objective: Create a goal-focused subcommittee;

2. Enhance prevention strategies and increase advocacy efforts for mental wellness and substance abuse prevention:

A. Objective: Promote ACES education to the public and school districts;

B. Objective: Support anti-bullying campaigns and education to families;

C. Objective: Create community partnerships for IEP trainings and advocacy;

D. Objective: Promote drug-free, smoke-free environments;

3. Advance opportunities to create safe, healthy and livable neighborhoods.

A. Objective: Ensure safe, fair and affordable housing across the continuum of need;

B. Objective: Increase community engagement in self-sufficiency opportunities;

Action 1: Intergenerational activities that promote healthy living and self-sufficiency;

C. Objective: Increase opportunities for meaningful leadership and civic engagement;

D. Objective: Support community-wide activities for families and individuals that are experiencing homelessness or are at risk;

4. Support the Cajon Valley Union School District (CVUSD) for Health and Wellness Activities and Policies.

A. Objective: Serve as the Wellness Council for CVUSD to build awareness of and engagement in school and district-wide health policy development, implementation, review and updates;

B. Objective: Organize and execute a district-wide Wellness Fair with stakeholders to share information with students, staff, families and the community about healthy eating, physical activity, health services and other local health and wellness resources.

Vision:

Through our collaboration, El Cajon's children, youth and families are safe, empowered and thriving.

Mission:

The El Cajon Collaborative builds relationships, leverages resources and promotes best practices to enhance the quality of life for children, youth and families in our community.