



San Diego Immunization Coalition Monthly Update

September 15, 2011

IT'S FLU SEASON! Flu Vaccine is readily available—see your doctor or other regular source of health care. Flu Vaccine is also being offered at retail pharmacies and other locations.

- The **Kick The Flu Community Summit** is tomorrow, **Friday, September 16 from 9 a.m. to Noon** at the **Sharp Spectrum Auditorium**. It will feature the latest updates on flu vaccines, PBEs and vaccinating health care professionals, as well as opportunities to network with colleagues. There's still time to register, so don't wait! Visit www.sdizcoalition.org/Campaigns-Events/Kick-the-Flu-2011.html
- **2011-2012 Influenza Vaccine Resources** (Courtesy of the California Immunization Initiative) www.immunizeca.org/resources/flu-and-respiratory-disease
News, information and resources for the 2011-2012 influenza vaccination season have been released and CIC will continue to forward updates, links and resources throughout the season.

Resources:

Centers for Disease Control and Prevention

For information from the Centers for Disease Control and Prevention go to www.flu.gov/ and www.cdc.gov/flu. [Click here for some Key Points](#) about vaccine effectiveness from the CDC. Additional information about influenza and how people can protect themselves from influenza and recommendations can be found in the new ACIP influenza recommendations (www.cdc.gov/mmwr/preview/mmwrhtml/mm6033a3.htm?s_cid=mm6033a3_w) that were published online on August 19th and in print on August 26th.

The CDC has posted information about how it is responding to the movie *Contagion*, as well as the real-life work its staff does, at www.cdc.gov/Features/ContagionMovie/. Also in that section is information about related Twitter Chats this Friday and Monday. To join the conversation, follow #CDCcontagion during the chat. If you can't join the conversation during the event, you can still submit questions in advance to @CDCgov (include the #CDCcontagion hashtag) or on CDC's Facebook page at any time before the event.

For information about CDC's flu-related resources, please contact Cindy Fowler at www.fluinbox.gov.

California Department of Public Health Immunization Branch

Be sure to check out these new resources available at eziz.org including

The [New Flu Vial Mixup Chart](#) which can help you identify the appropriate vaccine for your patients.

[You will find new template messages here](#) for Local Health Departments, Coalitions and other Immunization Stakeholders. You will also find updated materials and information for providers and parents at the California EZ-IZ website <http://eziz.org/resources/flu-promo-materials/>.

The National Influenza Summit

Sponsored by the American Medical Association this site has terrific links and updates which can be found at www.preventinfluenza.org/.

- **From the Immunization Action Coalition (IAC):**

The IAC has begun an Immunization Coalition Network project to help Coalitions connect with each other to share ideas and resources. As part of this project, IAC holds Conference Calls for IZ Coalitions which features information about resources for IZ Coalitions, including links to those resources. The last call was held on Monday, September 12 and the next is in 6-8 weeks. In addition, the project features a listserv discussion group. For more information about the project and its features, please contact Teresa Anderson at tanderson@immunize.org.

The National Influenza Vaccine Summit (NIVS) started in the year 2000, is co-sponsored by the American Medical Association and the Centers for Disease Control and Prevention. The Summit is an action-oriented entity with over 400 members who represent over 100 public and private organizations with an interest in addressing and resolving influenza and influenza vaccine issues. This Summit is an excellent venue for communication and cooperation. For more information, about the Summit and signing up for Conference Calls and emails, please contact Litjen (L.J.) Tan at litjen.tan@ama-assn.org.

- ***The next VIC Network Webinar 9/21/11:***

What's New With Flu? Info and Strategies for Health Care Professionals and Health Communicators

Wednesday, September 21, 2011/ 11:00 a.m. PT

The webinar features Litjen (L.J.) Tan, MS, PhD, Director of Medicine and Public Health, American Medical Association and Co-Chair, National Influenza Vaccine Summit.

This webinar will summarize the previous influenza season and assist public health communicators and healthcare professionals with understanding their important role in promoting influenza vaccination during the 2011-12 season and why we need to take advantage of every opportunity to get these important messages out to the public

Registration is required to join this webinar. For more information and to register, visit: <http://vicnetwork.org/> and scroll down to the What's New With The Flu? post.

Email info@vicnetwork.org to be added to VIC Network's distribution list. Please share this resource with your colleagues, members, and stakeholders.

The Virtual Immunization Communication (VIC) Network is a project of the National Public Health Information Coalition (NPHIC) and the California Immunization Coalition, funded through a cooperative agreement with the Centers for Disease Control and Prevention.

- The next **Immunization Skills Institute (ISI) course for Medical Assistants** is Thursday, October 20, 2011, from 1:00 to 5:00 p.m. at the Rosecrans Health Services Complex, 3851 Rosecrans St., San Diego, 92110. The ISI course trains Medical Assistants on safe, effective and caring immunization techniques. The course includes Best Immunization Practices, Vaccine Preparation & Administration and Patient Comfort & Education. **Space is limited, so register today!** See attached flyer (*ISI flyer 10-20-11.pdf*).

Please FAX Registration to (619) 692-5677, Attention: Carmen Phruksukarn, by September 30, 2011. There is a \$5.00 registration fee, refundable with attendance. Make check payable to: UC Regents, 3851 Rosecrans St., San Diego, CA 92110.

Presented by County of San Diego, Health and Human Services Agency, Public Health Services, Immunization Program.

- See a great immunization advocacy video and article from Every Child By Two:
<http://shotofprevention.com/2011/08/30/thoughts-from-a-pediatric-infectious-disease-specialist/>

* Note: This update will be sent the 15th of every month (or the next business day if the 15th falls on a weekend or holiday). If you have immunization-related news or information you would like to share with your Coalition partners, please send it via email to Harrison Bolter at harrison.bolter@sdcounty.ca.gov no later than the 13th of that month. Any information received later than that will be held until the next Update. Thank you!

San Diego Immunization Coalition: www.sdizcoalition.org
County of San Diego Immunization Program: www.sdiz.org

It is not our intention to spam.

*Please send any unsubscribe requests, as well as corrections or changes to names or email addresses, to:
harrison.bolter@sdcountry.ca.gov. Thank you.*