



**El Cajon Collaborative  
Core Team Meeting Notes  
September 20, 2011**

**Purpose of the Core Team:**

*To provide oversight and direction for the interagency partnerships and implementation of initiatives in the El Cajon Collaborative that are consistent with the Mission, Vision and priorities of the collaborative.*

AGENDA ITEMS/ DISCUSSION	CONCLUSION/ ACTION
<p><b>I. Welcome &amp; Sharing of Positives-</b> Vice-Chair, Jennifer Wagner, Cajon Valley Union School District, began the meeting at 8:30am.</p> <p><b>Meeting Participants:</b> Abby Brack, Marilee Gorham, Suzie Moser, Romalyn Watson, Tammie Glowacki, Jenee Littrell, Michelle Zeidler, Dilkhwaz Ahmed, Bruno Cirello, Richard Preuss, Wendy Hileman, LaVonna Connelly and Jennifer Wagner.</p>	
<p><b>II. Approval of August Meeting Notes-</b> Core Team members reviewed the meeting Notes for September. Name misspelled for Richard Preuss was noted, and September Notes were approved with noted correction.</p>	<p>LaVonna to correct name misspelling.</p>
<p><b>III. California Endowment Re-Connect: Audit &amp; Needs Assessment – El Cajon Presentation by Wendy Hileman</b> Wendy Hileman, Healthy Adventures Foundation, presented data collected for an audit/needs assessment that was conducted in East Region over a two year period (2009 &amp; 2010). Communities surveyed included Spring Valley, La Mesa, Santee, Mountain Empire, Lakeside, Lemon Grove and Crest/El Cajon/Harbison Canyon. Wendy focused on data that was relevant to El Cajon which included: <b><u>Survey #1 (n=1686)-</u></b></p> <ul style="list-style-type: none"> <li>✓ Crest/El Cajon/Harbison Canyon were 11.63% of the sample</li> <li>✓ Rennette and Wells Parks were perceived as ones to avoid. * Homelessness and safety/gangs were top two reasons why.</li> <li>✓ El Cajon respondents rated their community as healthy (4 or 5 out of 5).</li> <li>✓ Parks were top choice of place preferred to exercise in East Region.</li> <li>✓ Walking was top choice of type of exercise preferred in East Region.</li> <li>✓ El Cajon was ranked lowest in frequency of exercise among respondents.</li> <li>✓ Top reasons noted by El Cajon respondents for “things that help you exercise” were safety, more park space and family/friends.</li> <li>✓ Top issue that was a factor in making healthier food choices among El Cajon respondents was price.</li> <li>✓ El Cajon was ranked top in responses that they use biking and walking most.</li> <li>✓ Top reasons El Cajon respondents would be interested in a Farmer’s Market was price and location.</li> <li>✓ El Cajon respondents ranked 6 out of 7 in use of community centers.</li> </ul>	

<p><b>Survey #2 (n=1943)-</b></p> <ul style="list-style-type: none"> <li>✓ 24.60% of respondents were from Crest/El Cajon/Harbison Canyon.</li> <li>✓ 39% of respondents from all communities reported shopping for 4-5 people.</li> <li>✓ 41% of respondents from all communities reported having 2-3 children.</li> <li>✓ Most respondents in all communities reported that they grocery shop 1x/wk.</li> <li>✓ Most respondents in all communities reported meats / fish, bakery and dry goods as most important features within a store.</li> <li>✓ El Cajon respondents indicated that acceptance of food stamps was important to accessing healthy nutrition.</li> <li>✓ Apples and oranges were most common fruit/vegetable eaten/served in all East Region communities.</li> </ul> <p><b>Survey #3 (n=1807)-</b></p> <ul style="list-style-type: none"> <li>✓ El Cajon ranked 5 out of 7 in reporting family use of local community centers.</li> <li>✓ Top reasons for respondents in all communities for why they did not utilize community centers were: didn't know about them, lack of time, cost.</li> <li>✓ Preschool and youth enrichment were most important to El Cajon respondents, as compared to respondents from other communities.</li> <li>✓ Senior/adult team sports, fitness, hobbies/crafts and education were most important to El Cajon respondents, as compared to respondents from other communities.</li> <li>✓ Social activities were noted as being most important to El Cajon respondents, and special events was noted as being least important, as compared to the importance of these items to other communities surveyed.</li> <li>✓ Top ranked activities that Crest/El Cajon/Harbison stated they would be most interested in if Parks and Rec hosted them were: Movies in the park, family game night and youth night.</li> <li>✓ When asked, "Starting today, what will you do to make your family healthier?", top three El Cajon responses were: Eat more fruits and vegetables, increase physical activity, and walk more.</li> </ul>	
<p><b>IV. Presentation Discussion: Connection to ECC Strategic Objectives-</b></p> <p>The consensus of the group was that the information Wendy presented further supported the conclusions being drawn by the Core Team through the GOALS process. Specifically, the data highlighted the need for increasing perceived safety in parks and neighborhoods and the availability/access to better nutritional food choices in local stores or farmer's markets.</p> <p><b>Marilee Gorham, City of El Cajon Recreation Services,</b> noted that a recent survey was conducted regarding community perceptions and park use in El Cajon, and that responses were being tallied and analyzed by San Diego Youth Services (SDYS).</p>	<p>Steven will update the group regarding the survey analysis at next month's meeting.</p>
<p><b>V. Wellness Reports-</b></p> <p><b>Jennifer</b> encouraged Core Team members to get out their agencies' Wellness Policies and become familiar with them. She suggested that ECC create one.</p>	
<p><b>VI. Collaborative Reports-</b></p> <p><b>LaVonna Connelly, Coordinator, El Cajon Collaborative,</b> reminded Core Team members to review the information on the back of the Agenda regarding the</p>	

Collaborative. She highlighted that the Newcomer Support Work Group had identified two new co-facilitators who will begin on October 6 <sup>th</sup> . Core Team members were encouraged to attend.	
<b>VII. Other Announcements/ Accomplishments-</b> Jennifer announced that the next cohort of students that the Core Team would be analyzing through the GOALS process would be students from the 2 <sup>nd</sup> Street area. Those agencies on the joint information sharing agreement, will receive names of students before the next Core Team meeting.	
<b>NEXT MEETING: (3<sup>rd</sup> Tuesday)  October 18, 2011  Little House/ 131 Avocado Ave, El Cajon, CA 92020</b>	

**Reminder of Upcoming Meetings:**

Meeting	Date	Time	Location
Executive Team	October 14, 2011	9:00-11:00am	Little House
Finance Team	October 24, 2011	4:00-5:00pm	Little House
El Cajon Collaborative Council	November 1, 2011	12:30-2:00pm	Cajon Valley Union School District Board Room
East Region Collaborative Network (ERCN)	October 20, 2011	10:30am-12:00noon	Spring Valley Elementary School
Newcomer Support Work Group	November 3, 2011	10:30am-12:00noon	Cajon Valley Union School District Staff Devlpmnt Rm#1

**El Cajon Collaborative Strategic Work Priorities  
April, 2011 - June, 2012**

**Overall Strategic Focus: Public Safety and Youth**

**Goals:**

- 1. Increase pro-social activities for youth**
  - Objective A: Engage community into recreation facilities and activities
  - Objective B: Seek opportunities for mentoring our youth
  
- 2. Increase community involvement in Collaborative partnerships**
  - Objective A: Mobilize residents to proactively participate in public safety activities
  
- 3. Enhance prevention activities for youth using the public health model of universal, secondary and targeted interventions.**
  - Objective A: Improve community wellness
  - Objective B: Increase community partnerships to prevent bullying and provide character education