

2016-2020 Overall Strategic Focus

El Cajon Collaborative

Goals:

1. Increase pro-social activities for children and youth:
 - A. Objective: Increase access to safe & healthy recreational opportunities
 - B. Objective: Increase opportunities for meaningful youth leadership and civic engagement.

2. Increase community involvement in Collaborative partnerships:
 - A. Objective: Increase community engagement in self-sufficiency opportunities.
 - B. Objective: Increase community partnerships to support cultural inclusion.
 - C. Objective: Mobilize residents to proactively participate in community enhancement activities.

3. Enhance prevention strategies using the public health model:
 - A. Objective: Advance opportunities to create safe, healthy and livable neighborhoods (universal)
 - B. Objective: Improve community health & wellness through resident engagement (secondary)
 - C. Objective: Increase culturally appropriate healthcare services (targeted)

4. Increase advocacy efforts to support policies that:
 - A. Objective: Ensure safe, fair and affordable housing across the continuum of need;
 - B. Objective: Promote economic development to adequately ensure self-sufficiency;
 - C. Objective: Provide educational opportunities leading to career pathways;
 - D. Objective: Address community environments and norms to foster health.

NEXT STEPS:

- Identify measures, timelines and roles/responsibilities for each objective. (By July 19 – Core Team meeting)
- The group discussed measures for Goals 1 & 2 at the June meeting. Continue discussion at July meeting.