



# “Human Services in Transition: Sustaining Impact in a Changed Economy”

Annual Institute  
April 26 and 27, 2012

The Jacobs Center for Neighborhood Innovation  
San Diego, CA

THE NATIONAL NETWORK FOR  
SOCIAL WORK MANAGERS

## JOIN A DIVERSE AND INNOVATIVE GROUP OF HUMAN SERVICE MANAGERS

This year’s conference is designed for an interdisciplinary audience including middle & senior managers of non-profit, for-profit and government organizations, faculty of social work administration or other administrative programs and social work students interested in learning about the most current issues, practices and theories associated with agency management. Participants are encouraged to network with colleagues and discuss cutting edge practices in the field. The National Network for Social Work Managers (NNSWM) includes decision-makers, academics, practitioners and policy analysts from a wide variety of private organizations & public agencies across the entire spectrum of the human services field.

### WORKSHOP THEMES AND RELATED TOPICS

- Social Entrepreneurship
- Social Innovation
- Use of Social Media
- Management Transitions/Succession Planning
- Financial Management
- Building Collaborative Partnerships
- Veterans
- Foster Care
- Health Care Reform
- Organizational Change
- School-based services

### Early Online Registration thru February 14<sup>th</sup>

	Early	Regular
<b>Two Days</b>		
NNSWM Members	\$195	\$225
Non-members	\$225	\$250
Students/retirees/unemployed	\$50	\$50
<b>One Day</b>		
NNSWM Members	\$110	\$110
Non-members	\$125	\$125
Students/retirees/unemployed	\$25	\$25

Conference participants can earn up to 12 CEUs

## Sponsorship Opportunities Available

### Platinum Sponsor - \$2500

- Exhibit table
- Full page ad in conference program
- Signage at all events including opening plenary, breakfasts, two luncheons and evening networking reception
- Linked logo on conference website
- Four conference registrations
- Insert in conference promotional materials

### Gold Sponsor - \$1500

- Exhibit table
- Half page ad in conference program
- Linked logo on conference website
- Sponsor recognition on signage onsite
- Three conference registrations
- Insert in conference promotional materials

### Silver Sponsor - \$750

- 1/4 page ad in conference program
- Linked logo on conference website
- Sponsor recognition on signage onsite
- Two conference registrations
- Insert in conference promotional materials

### Bronze Sponsor - \$500

- 1/8 page ad in conference program
- Linked logo on conference website
- Sponsor recognition on signage onsite
- One conference registrations
- Insert in conference promotional materials

For detailed information regarding the program, becoming a sponsor, and registration: please visit:  
[www.socialworkmanager.org](http://www.socialworkmanager.org) and/or contact Jennifer Roecklein [info@socialworkmanager.org](mailto:info@socialworkmanager.org)