



**El Cajon Collaborative  
Core Team Meeting Notes  
February 22<sup>nd</sup>, 2011**

*Meeting Purpose: To provide oversight and direction for the interagency partnerships and implementation of initiatives in the Collaborative.*

**In attendance:** Rosa Ana Lozada, Joe Eberstein, Steven Jellá, Jennifer Wagner, Paula Guerra, Rigo Garcia (new representative from McAlister Institute) and Marilee Gorham (Recreation Services Manager for City of El Cajon).

**I. Welcome & Sharing Positives**

We acknowledged Rosa Ana Lozada's service to the Collaborative as the Chair of the Core Team for the past two years and presented her with a small gift. The new Chair is Steven Jellá of San Diego Youth Services and new Vice Chair is Jennifer Wagner of Cajon Valley Union School District.

To keep tradition Steven facilitated the sharing of positives amongst the attendees.

**II. Approval of January Meeting Notes**

The January meeting notes were approved without any changes.

**III. Moving Forward with Strategic Planning**

- Marilee Gorham came to discuss the partnership with Recreation regarding surveys on public safety that they will be administering from March-April. She gave background on the assessments that they did in 2002 that helped align their recreation services to community needs. At that time, the community communicated that they wanted safe places, affordable and accessible services and to build sense of community. Since their initial assessment, they have been asking "are we really" doing what the community wants? Therefore, they are evaluating the parks to find out more about park safety and gather feedback to realign resources.  
The recreation department wants to talk to users and non-users on the perception of park safety, so we decided that the Core Team participants would each take a few Partners to contact and find out if there are locations that might be appropriate (within their organizations) to administer the surveys. Lea will send an email with information on who will be assigned and what information to collect.
- There were limited responses from the Executive Team with regard to the Collaborative focus on public safety and youth projects. This will be incorporated into the outreach for the surveys and we will try to have this prepared by the next Core Team meeting.
- Paula Guerra noted her participation has diminished because of last year's decision to create an official roster of Core Team participants. She expressed concern that other individuals have not been in attendance because they were not selected to be on the roster. It was recommended that possibly individuals should be outreached to and invited to the meeting, depending on the topic at hand. Moving the meeting around to roving locations was also recommended. Steven Jellá requested further discussion on

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*Vision: Through our collaboration, El Cajon's children, youth and families are safe, empowered and thriving.*

*Mission: The El Cajon Collaborative builds relationships, leverages resources and promotes best practices to enhance the quality of life for children, youth and families in our community.*

this topic at the next Core Team preparation meeting with himself, Jennifer Wagner and Lea Bush.

**IV. Updates**

Lea Bush presented a draft of the 2010 Success Report and asked for comments. A few edits were recommended, it will be presented to Executive Team at the April meeting.

**V. Reports**

No reports were given due to limited time and many of the necessary individuals unavailable at the meeting.

**VI. Other Announcements/Accomplishments**

Joe Eberstein of Institute for Public Strategies came prepared with more information on the El Cajon Task Force that was created by the City Council to discuss the effects of alcohol policies on chronic inebriates along Second Street. Other participants in the task force are Councilwoman Jillian Hanson-Cox, representatives from the Police Department, East County Transitional Living Center, Neighborhood Market Association and the Second Street Business alliance.